

Procurement Australia welcomes SPC's return as preferred partner

Procurement Australia is proud to welcome leading Australian food manufacturer SPC back as a preferred Food Service partner.

The previous long-standing partnership between SPC and Procurement Australia will provide members with access to some of Australia's most loved and recognised food brands, including Ardmona®, Goulburn Valley®, SPC® and SPC ProVital™.

SPC's decision to rejoin Procurement Australia as a valued preferred partner comes after a short time being internationally owned. After this short hiatus under international management, SPC is once again a proudly owned and operated Australian brand.

Both SPC and Procurement Australia saw the rejuvenation of the Australian brand as the perfect opportunity to reinvigorate the meaningful partnership as it stood before 2016. By partnering once more with SPC, Procurement Australia members can be assured enduring access to familiar and inspiring taste creations that have delighted Australians for over 100 years.

According to Iain Birrell, Procurement Australia's Travel and Foodservices Solutions Category Manager, the return of SPC into the Foodservice category is testament to the enduring and value-aligned relationship between the brands. "We couldn't be more delighted to welcome SPC back into our Foodservice category. SPC has an enviable reputation across a diverse range of products we know our members love.

"Having such a nationally recognised and trusted brand back in our Bidfood distribution channel means we can guarantee our members more of what they're looking for – a diverse range of locally sourced and manufactured goods that are healthy, sustainable, versatile and competitively priced."

For Strategic Sourcing Director at Procurement Australia, Brendan Hoare, the reinvigorated partnership with SPC speaks volumes about the reputational strength of Procurement Australia's Foodservice category. "SPC's decision to reach out to Procurement Australia is testament to our reputation as a like-minded Australian brand in our own right. It's also evidence of the value we place on building and maintaining strong relationships with our valued suppliers.

"The alignment between SPC's values and our own at Procurement Australia also speak to the enduring connections we aim for with other like-minded organisations. SPC's commitment to sustainability and community support speak directly to our own values and vision for the future of Procurement Australia.

"We are proud to welcome SPC back into the Procurement Australia family. We look forward to working with our members to maximise their access to SPC's amazing range of products."

SPC will service Procurement Australia's entire Foodservice category, providing particular assistance to aged care and education members' food service needs.

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For further information, contact:

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About Procurement Australia:

For over 30 years, Procurement Australia has been one of Australia's leading procurement services companies. We are regarded as a leader in negotiating and facilitating contracts for members and clients with decades of experience across both the private and public sectors.

We always work in partnership with our buyers and suppliers to find innovative and sustainable solutions to procurement challenges. We are focused on delivering the best value for all our members and creating collaborative purchasing arrangements. Procurement Australia's full range of services includes:

- advisory services and insurance
- bespoke procurement solutions
- tendered and non-tendered outcomes
- energy aggregation
- office space
- technical category expertise

Audited by the Victorian Auditor-General's Office, Procurement Australia is also recognised by accreditation according to ISO 9001- 2015 independent global standards.

At Procurement Australia, we are proudly member-led. We always strive to get our members what they want – no matter their industry, or how big or small. At Procurement Australia, we get it.